



AI Social Media Automation

Before:

Traditional marketing worked great.

Then:

Facebook came along.

Now:

**Facebook, Instagram,
LinkedIn, X, TikTok...**

It's a **FULL-TIME JOB.**

Hire an agency?
Spend \$3,000/month.

Do it yourself?
Waste 20+ hours / week.

You don't have time.

Because you're running a business.

So we built Apaya.

**AI that does social media
FOR YOU.**

**Apaya learns
your brand in 5
minutes.**

**Just enter
your website.**

Add New Brand

Enter your website URL

Analyze

We'll analyze your website to create a social media strategy.

Building your brand framework



Apaya is analyzing your website.

- ✓ Reviewing your website content and architecture
- ✓ Identifying your brand attributes
- ✓ Analyzing your tone and personality
- ✓ Defining your niche and target audience
- ✓ Creating your unique selling propositions

It builds your complete brand framework.

Brand Framework

Your brand framework is used to generate your posts.

About Your Brand

Apaya is the easy button for social media. We use AI to create posts, designs, and captions that sound like you. We schedule and publish them automatically. No agencies, no hours lost staring at a blank screen. Just simple, consistent social media that keeps your business visible and your audience engaged.

Vision

We believe every business deserves great social media without the stress. Apaya makes posting effortless. So business owners can spend less time on tedious tasks and more time growing what really matters.

Industry

Social media made simple with AI.

Tone & Personality

1. Clear and simple — we skip the jargon and say things the way real people talk.
2. Friendly and approachable — like a helpful partner who's been there, not a corporate brochure.
3. Calmly confident — we know social media inside out, and we make it feel easy.
4. Encouraging and supportive — our job is to take the stress off your shoulders, not add more.
5. Modern and practical — powered by AI, but always explained in plain, everyday language.

Topics

Manage and organize your content topics. These will be used to generate your social posts.

⌵ Simplifying Social Media Management for Businesses

⌵ Benefits of Automating Your Social Media Content

No time to create social media posts every day. Social media agencies cost too much. Other social media management tools are complicated and overwhelming. Inconsistent posting to social media leads to poor engagement. Managing multiple social media accounts feels impossible.

⌵ Creating Engaging Content Without a Full-Time Team

Learn how to produce captivating social media content using limited resources.

⌵ Mastering Social Media Metrics for Better Engagement

Understand key performance indicators to refine your strategy and boost audience interaction.

⌵ How to Build a Brand Voice That Resonates

Discover the steps to establish a unique voice that attracts and retains your audience.

⌵ Streamlining Social Media Strategies for Better Conversions

It suggests post topics and categories.

New Campaign


Step 3 of 4

Approve

Review Posts


CAMPAIGN POST

Approved



Too busy for your social media?

Apaya creates and schedules your posts automatically.



INFINITE SCROLL

Works for everyone

AI Social Media Management


Start your free trial at

www.apaya.com

Running a business leaves little room for social media. It's normal to fall behind when days fill up. Apaya designs graphics, writes captions, and publishes to Instagram, TikTok, LinkedIn, Facebook, and YouTube so you stay consistent without the nightly scramble. Your brand deserves steady visibility. See how Apaya works.


CAMPAIGN POST

Approved



Struggling with your Instagram posting schedule?

Apaya keeps your feed active with on brand content.



PULSE PROFIT

Works for everyone


AI Social Media Management

Start your free trial at

www.apaya.com


Keeping Instagram fresh takes time you rarely have. Many accounts go quiet when work gets busy. Apaya designs branded visuals, writes captions in your voice, and schedules at the best times so your feed stays alive. Your audience will notice your consistency. Start your free trial.

CAMPAIGN POST



Does your team keep up?

Apaya publishes your content with leadership.



FLOW

Works for everyone

AI Social Media Management

Start your free trial at

www.apaya.com

Meetings stack up and your team falls behind. Apaya drafts your content, wins, then schedules the posts at the best times. Your content is consistent and professional. Your audience will notice. See how Apaya works.

Then it creates ready-to-publish posts.

**Finally, it
publishes
everywhere,
automatically.**



It learns what works.

Tracks performance.

Gets better daily.

Analytics

30 Days

Total Reach **+23.5%**

3.8M

accounts reached



Total Engagement **+18.2%**

268.9K

accounts engaged



Total Clicks **+31.7%**

134.5K

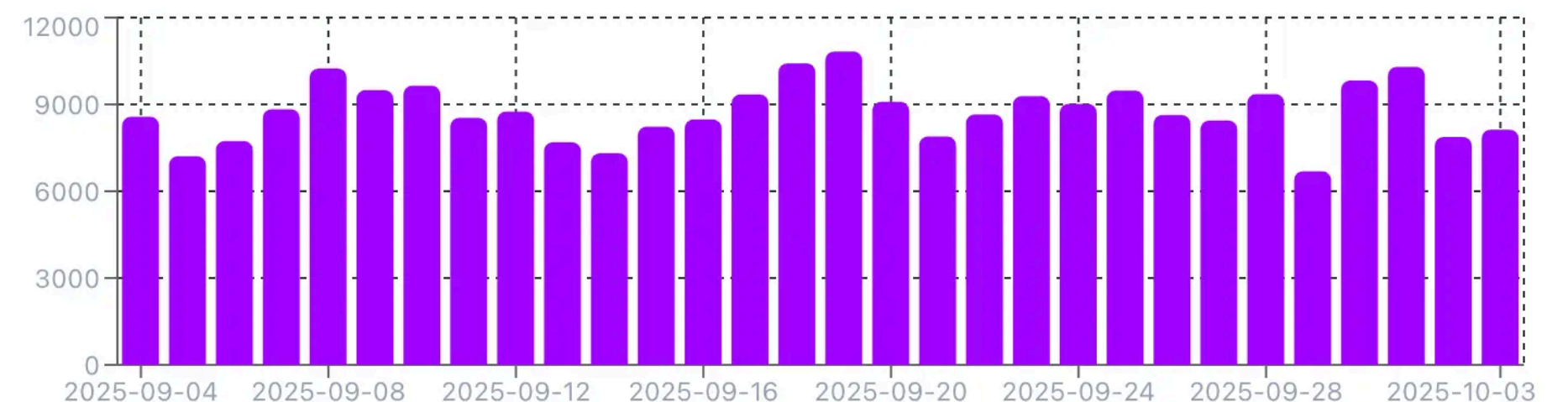
profile clicks



Engagement Over Time

268.9K

Total Engagement Over Time



Finds customers
looking for you.

Alerts you to join
conversations.

Social Scanner

Unread

Saved

Replied

Discarded

Today's Activity

Leads Found	292
Leads Processed	6
Leads Replied	3

Filters

All Temperatures

All Leads

All Keywords

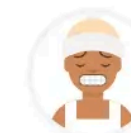
All Platforms

Newest First

Clear

HOT

Ready to Buy



BuyingMom2024 @buyingmom2024

Posted 2d ago · Discovered 2d ago

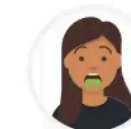
My 4-year-old starts preschool next week and I need an educational app \$15/month. Looking for something with letters, numbers, and reading pricing!

Matched: educational app, subscription, preschool, budget

34 18 0 0

WARM

Asking for Pricing



HomeschoolMom @homeschoolmom

Posted 2d ago · Discovered 2d ago

Starting formal homeschool with my 4yo next month. Need comprehensive phonics, math, science, social studies. Prefer apps that provide lesson \$30/month.

Matched: curriculum apps, 4-year-old, homeschool, phonics, math

Save 20 hours weekly.

Cut social media **costs** by 90%.

Agency: \$3000/mo

Hire employee: \$65,000/yr

Apaya: Starts at \$99/mo

Start Your 3-day Free Trial

No credit card required.

<https://apaya.com>



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